

COOKIE POLICY

RIZZ.DESIGN

WHAT IS A COOKIE?

A cookie is a small (text) file that is stored by the browser on your computer when you visit our website. This information can be sent back to us with your next visit to the website. This way our website can recognize you.

WHY DO WE USE COOKIES?

RiZZ uses functional, analytical and tracking cookies. Cookies ensure that the website is loaded quickly and you can visit our website safely. The cookies also ensure that we gain insight into how the website is used and how we can improve the website. In addition, we and third parties may use cookies to display Marketings that match your interests. This way we can realize the best user experience.

WHICH COOKIES DOES RiZZ USE?

Functional cookies

These cookies are necessary for the website to work. Without these cookies, not all elements of the website can be loaded.

Analytical cookies

Analytical cookies are used to view the quality and effectiveness of our website. For example, we can see how many visitors we get to the website and which pages they visit. We use this information to analyze and improve our website.

Tracking cookies

We ask you for permission to place tracking cookies so that we can display appropriate and relevant content on our website. Based on the pages you have visited, Marketings may be displayed that are of interest to you.

SOCIAL MEDIA

On the RiZZ website, social media buttons refer to Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube. These buttons can be used for information about RiZZ, to promote RiZZ or to share information about RiZZ on social media. RiZZ is not responsible for the privacy policy of Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube. These social media determine how these social media buttons function. The privacy policy of these social media providers changes regularly. You can consult the privacy policy of Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube on the websites of this social media.

HOW CAN I TURN OFF OR REMOVE COOKIES?

You can choose not to give permission for the placement of cookies. You can also set cookies to be blocked in the internet browser. It varies per browser how you can set this, most browsers explain this in the help function. If you block cookies, you may not be able to access our website or it may not work as well.

Cookie	Domain	Description	Duration	Type
_gcl_au	.rizz.design	Provided by Google Tag Manager to experiment Marketing efficiency of websites using their services.	3 months	Analytics
afl_wc_utm_cookie_expiry	.www.rizz.design	This cookie will help marketing understand campaigns & landingpages better	3 months	Other
afl_wc_utm_sess_visit	.www.rizz.design	This cookie will help marketing understand campaigns & landingpages better	3 months	Other
afl_wc_utm_sess_landing	.www.rizz.design	This cookie will help marketing understand campaigns & landingpages better	3 months	Other
wp-wpml_current_language	www.rizz.design	This cookie is used to pick up the right language for the user.	session	Other
test_cookie	.doubleclick.net	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes	Marketing
YSC	.youtube.com	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	session	Marketing
VISITOR_INFO1_LIVE	.youtube.com	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	5 months 27 days	Marketing
DEVICE_INFO	.youtube.com	Cookie DEVICE_INFO is a cookie used by YouTube to store information about the device that a user is accessing the website from.	5 months 27 days	Other
cl55229d1ampm2_source	.rizz.design	Customerlabs uses a cookie to store the user's UTM source on the page. This helps to identify where the user originated from, such as a particular website or ad. The cookie allows Customerlabs to track user behavior and measure the effectiveness of marketing campaigns.	session	Other
cl55229d1ampm2_session_starts	.rizz.design	Customerlabs sets a cookie to start a page session for the user. This allows the website to remember the user's preferences and activity during their session.	session	Other
cl55229d1ampm2_session_ends	.rizz.design	Customerlabs sets a cookie to mark the end of a user's page session. This allows the website to identify when a user has finished their session and to clear any stored data or preferences.	session	Other
cl55229d1ampm2_utmParameters	.rizz.design	Customerlabs sets a cookie to store all UTM parameters for the user's page. This helps to identify the user's source of origin, such as a particular website or ad, as well as other relevant UTM parameters.	session	Other
cl55229d1ampm2_uid	.rizz.design	Customerlabs sets a cookie to store a unique user ID for the user on the page. This allows the website to remember the user's preferences and activity during their session.	1 year	Other

cl55229d1ampm2_sid	.rizz.design	Customerlabs sets a cookie to create a unique session ID for the user's current page session.	1 year	Other
cl55229d1ampm2_gid	.rizz.design	Customerlabs sets a cookie to store the user's visit to the page and assign them to a group. This allows the website to remember the user's preferences and activity during their session, as well as group them with similar users.	1 year	Other
wcml_client_currency	www.rizz.design	This cookie is used to set the right currency for the user.	2 days	Other
wcml_client_currency_language	www.rizz.design	This cookie is used to set the right language for the user.	2 days	Other
rizz_unit_conversion_html	www.rizz.design	This cookie is used to set the right currency for the user.	7 days	Other
rizz_unit_conversion_unit	www.rizz.design	This cookie is used to set the right measurement unit for the user.	81 years 10 months 14 days	Other
wcml_custom_currency_cookie	www.rizz.design	This cookie is used to set the right currency for the user.	7 days	Other
afl_wc_utm_main	.www.rizz.design	This cookie will help marketing understand campaigns better	3 months	Other
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional
AnalyticsSyncHistory	.linkedin.com	LinkedIn set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Analytics
lang	.ads.linkedin.com	LinkedIn sets this cookie to remember a user's language setting.	session	Functional
bcookie	.linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	1 year	Functional
lidc	.linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Functional
_ga_BMCF6Z7H9T	.rizz.design	This cookie is installed by Google Analytics.	2 years	Analytics
_ga	.rizz.design	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years	Analytics
_uetsid	.rizz.design	Bing Ads sets this cookie to engage with a user that has previously visited the website.	1 day	Performance
_uetvid	.rizz.design	Bing Ads sets this cookie to engage with a user that has previously visited the website.	1 year 24 days	Performance
MUID	.bing.com	Bing sets this cookie to recognize unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations.	1 year 24 days	Marketing
ln_or	www.rizz.design	Preference for centimeter of inches	1 day	Functional

_gid	.rizz.design	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day	Analytics
_gat_UA-138224946-1	.rizz.design	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.	1 minute	Analytics
lang	.linkedin.com	LinkedIn sets this cookie to remember a user's language setting.	session	Functional
bscookie	.www.linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Functional
li_gc	.linkedin.com	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	5 months 27 days	Functional
IDE	.doubleclick.net	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	1 year 24 days	Marketing
_pin_unauth	.rizz.design	This cookie is placed by Pinterest Tag when the user cannot be matched. It contains a unique UUID to group actions across pages.	1 year	Other
_fbp	.rizz.design	This cookie is set by Facebook to display Marketings when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months	Marketing
cebs	.rizz.design	Crazyegg sets this cookie to trace the current user session internally.	session	Analytics
_ce.s	.rizz.design	Track a recording visitor session unique ID, tracking host and start time	1 year	Other
cebsp	.rizz.design	Crazyegg - Used to determine if a survey should be shown.	session	Other
cl55229d1ampm2_eidsTracked	.rizz.design	Customerlabs sets a cookie to store and the user's external IDs are tracked on the page.	1 year	Other
CONSENT	.youtube.com	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.	2 years	Analytics
cid	rizz.design	The cid cookie helps to identify unique visitors and understand their site behaviour at different times.	never	Analytics